

# Girimaji Sai Kumar

## UI/UX DESIGNER

Hyderabad, Telangana, India

+91 955321 0077

girimajisaikumar@gmail.com

www.gsaikumar.com



### About me

Crafting user experiences as an artist for 7 years, I've consistently delivered top-notch designs. Eager to learn every day and motivated to inspire through design, I'm driven to lead and lighten everyone's workload. I thrive on tackling complex problems and finding the best solutions.



Senior UI Designer



UX DESIGNER



Graphic designer

## Work Experience

7 years

### HC Robotics

UI/UX Designer 2023 May - Present

Leading the creation of human-centric designs for innovative AI, drone, and LiDAR technologies. Drive brand storytelling and lead creative teams to explore and conquer new frontiers daily.

### Temenos

Senior UI Designer 2021 Dec - 2023 Feb

### Icrea Infotech

UI/UX Designer 2019 Jun - 2020 Nov

### AppMajix Technologies

UI/UX Designer 2020 Nov - 2022 Dec

### Kapil IT Solutions

Web Designer 2017 Sep- 2019 May

## Education

### B.TECH(CSE)

BIET 2013 -2017

## Tools

- > Figma
- > Adobe Creative Suite
- > Sketch
- > Figjam/ Miro
- > VS Code

## Expertise

- > User Experience Design
- > User Interface Design
- > Ideation & User Research
- > Collaboration
- > Wireframing
- > Prototyping & Testing
- > Design Thinking
- > Design Systems

# Major projects and Responsibilities

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## AI Surveillance Application

Role: UI/UX Designer

**Understanding, User Research and Analysis:** Conducted discussions with management and developers to align on goals. Performed user research with key stakeholders to understand needs, behaviors, and pain points, ensuring the app effectively addresses construction site issues.

**Ideation:** Consolidated issues and ideas into a cohesive strategy, integrating diverse algorithm applications into a unified approach.

**Wireframing and Prototyping:** Created wireframes, interactive prototypes, and user flows to visualize functionality and user experience. Iteratively refined designs based on user feedback.

**User Interface Design:** Designed a user-centered interface to streamline alerts and system management for security and surveillance.

**Design System and Guidelines:** Developed a consistent design system and guidelines to maintain a cohesive visual identity and user experience throughout the app.

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## MindMajix Elearning Platform

Role: UI/UX Designer

**User Research and Analysis:** Collaborated with management, marketing, developers, and head management to ideate based on user surveys, competitive analysis, and analytics reports. Conducted thorough research to understand user needs and preferences.

**Ideation and Strategy:** Worked with the team to generate ideas and filter features, such as Career Insights and Instructor Info, aligning with strategic goals to enhance user engagement.

**Wireframing and Prototyping:** Created detailed user flows and interface designs. Developed wireframes and interactive prototypes to visualize the new features and overall site functionality.

**User Testing and Iteration:** Tested the redesigned interface with real-time users, gathered feedback, and made necessary iterations to improve usability and user experience.

**Collaboration and Support:** Supported developers during the implementation phase to ensure accurate and effective translation of design into the final product, leading to improved user retention and satisfaction.

## Certifications

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**Enterprise Design Thinking Co-Creator  
from IBM**

(Certification Course)

**Enterprise Design Thinking Co-Creator  
from Goo**

(Certification Course)